

AI for Your Small Business

Winter 2024

You're a small business owner with big decisions to make and not a lot of time. Here are a few resources to help quench your curiosity of AI and help you to take action.



New to cloud

Still learning about what the cloud can do for you or your business? Start here.



Microsoft Copilot Features and Sample Prompts

[Learning path | 1 hour](#)

This learning path, although aimed for educators, provides accessible information about basic concepts, modes, and features as well as examples to help you design effective prompts and analyze results.

[Begin course](#)

AI for Small Business: A Beginner's Guide

[Article | 10 minutes](#)

Companies of all sizes have used AI in business to a degree for some time now, but as its capabilities, popularity, and access grow. Learn what AI is and how to start implementing AI for your small business.

[Start reading](#)

Small Business Growth in the Age of AI

[Whitepaper | 20 minutes](#)

This whitepaper summarizes current trends, opportunities and challenges to get you started on a journey to the responsible use of AI to empower your business.

[Start reading](#)

Create business value from AI

[Learning path | 21 minutes](#)

This module is designed to help you plan your AI strategy and adopt an AI-ready culture. It proposes a framework to drive that change your organization.

[Begin course](#)

AI Compass for Organizations

[Video | 9 minutes](#)

Discover how your tech adoption stands with our AI Compass and gain tailored actionable insights. Leverage AI to boost revenue, cut costs, enhance team and client relations, and make smarter, data-driven decisions.

[Start free assessment](#)

Microsoft Azure AI Fundamentals: Get started with artificial intelligence

[Learning path | 1 hour, 37 minutes](#)

Artificial intelligence (AI) empowers amazing new solutions and experiences; and Microsoft Azure provides easy to use services to help you get started.

[Begin course](#)

Explore the possibilities with Copilot for Microsoft 365

[Learning Path | 44 minutes](#)

Explore the practical usage of Copilot for Microsoft 365 across Word, Outlook, PowerPoint, Excel, and Teams. Utilize the AI capabilities of Copilot for Microsoft 365 to transform your approach to tasks in Microsoft 365.

[Begin course](#)

What Can Copilot's Earliest Users Teach Us About Generative AI at Work?

[Article | 18 minutes](#)

Read the highlights from the first in-depth studies of Copilot at work and its impact on productivity, creativity and time.

[Start reading](#)

Microsoft 365 Copilot videos

[Video Playlist | 30 minutes](#)

Copilot is here. Meet your highly capable, always-available, dot-connecting data chaser. Copilot for Microsoft 365 combines the power of large language models, web search, and your data in the Microsoft Graph and the Microsoft 365 apps.

[Start watching](#)

Scale AI in your organization

[Learning path | 36 minutes](#)

This module provides insights for a full adoption of AI in your organization. It covers AI strategy, assigning responsibilities, and empowering business users and subject matter experts so they can use AI themselves.

[Begin course](#)

Leverage AI tools and resource for your business

[Learning path | 55 minutes](#)

This module provides a high-level overview of the primary concepts of AI and the technologies behind it. You'll learn how Microsoft is embedding AI into tools, products, and services that can be used by organizations.

[Begin course](#)

Welcome to Microsoft Sales Copilot

[Article | 54 minutes](#)

Microsoft Sales Copilot is a seller experience application that Microsoft 365 and Microsoft Teams to automatically capture, access, and register data into any customer relationship management (CRM) system. Sales Copilot is designed to help sellers boost productivity, lighten workloads, save time, and help salespeople sell more.

[Start reading](#)

Get Started:

- [Microsoft Copilot for Microsoft 365 setup guide](#)
- [Get a personalized report to start or improve your adoption of AI](#)
- [Complimentary AI Consulting Evaluation for Small and Medium-sized Organizations](#)

